



**KSHITIZ**  
INTERNATIONAL  
**COLLEGE**

Affiliated to Pokhara University

**BBA | BBA-BI**

**KIC**

# KSHITIZ INTERNATIONAL COLLEGE

Kshitiz International College (KIC) is an academic chain of New Horizon Institute. Established in 2009 AD, the college has been running BBA and BBA-BI programs. It is also an ally of New Horizon College, Horizon GBS School, Butwal Model College, and New Horizon EBS School. Currently, KIC has been nourishing more than 500 students by imparting both student-centric as well as career-centric teaching-learning pedagogies in and outside the classrooms. The dynamic team of energetic and experienced faculties is one of the strengths of this institution. Since the establishment, we believe, we have been executing the programs with a different approach.

KIC aspires to be the leading learning center for students seeking their careers in the field of management and its branches. We are always committed to creating a conducive environment for our students with excellence in teaching, research, social activities, and the overall development of students. Our teaching-learning modules at KIC focus on individual accountability, positive attitude, knowledge sharing, group discussion, personality development, skill building, participatory practice, presentation skills, and life skills. Most of our students join the banking industry, insurance industry, and manufacturing industry, and start up their own ventures.

The spectacular rise of business enterprises in the 21st century has posed many challenges to business managers today. Therefore, contemporary managers are supposed to be competent in order to cope with such challenges and impediments. BBA and BBA-BI programs of Pokhara University, though are academic programs, can be readily linked to their applications. These programs have been established as the foundation for transferring and developing managerial and leadership skills among the students.

## VISION AND MISSION

To march relentlessly to create an excellent creative educational abode offering a conducive and sound academic environment. Its mission is to run market-friendly programs and produce globally competent professionals.

## OBJECTIVES

- Develop KIC as a center of academic excellence.
- Impart quality education to produce responsible, competent, and versatile professionals.
- Develop and pursue career-oriented and innovative co-curricular non-credit programs.



## THE BBA PROGRAM

The BBA program is basically intended for the students seeking their career in Business Administration and Professional Management with the demand of the 21<sup>st</sup> century management. It provides them with sound conceptual foundation and practical skills in various areas of business and management. The program specially aims to:

- Prepare students to start professional career in business and public management at entry level management position.
- Inculcate positive attitudes, abilities and practical skills that are essential for a socially responsible and competent manager.
- Develop an adequate foundation for higher studies in management.

## THE BBA-BI PROGRAM

The Bachelor of Business Administration in Banking and Insurance (BBA-BI) program is designed to produce professional managers in banking and in businesses. The program provides students with sound conceptual foundation and practical skills in various areas of banking, finance and insurance. Specially, the program aims to develop graduates:

- who have a sound knowledge and proper conceptual underpinnings of business management, banking, finance and insurance.
- who are well acquainted with the broader contexts of business organizations in Nepal and the wider world.
- who are independent, critical and creative thinkers with analytical and problem-solving skills.
- who are competent in written and oral communication, including the ability to use IT and computers for business communication.

## THE SEMESTER SYSTEM OF POKHARA UNIVERSITY

PU adopts semester system, an internationally recognized system. In both BBA and BBA-BI programs, each course is assigned a certain number of credits depending on its lectures, tutorials and practical work hours in a week. One lecture contact hour per week per semester is assigned one credit, that is, a three-credit-hour course for 48 class hours. A faculty member is assigned to teach each course. In case the course is taught by more than one faculty member, a specific faculty member is designated as the coordinator for that course. The prominent features of the semester system are the process of continuous evaluation of a student's overall performance and flexibility to allow him/her to progress at a pace suited to his/ her individual ability, subject to the regulation of credit requirements.

## ENTRY REQUIREMENT FOR BBA AND BBA-BI PROGRAMS

10+2 passed with at least 'D+' Grade or Proficiency Certificate Level (PCL) or Equivalent as recognized by PU. Must be qualified through KIC Management Aptitude Test (KIC MAT)

## Admission Procedure

- 1 Fill the KIC admission form
- 2 Pass KIC Management Aptitude test (KIC-MAT)
- 3 Prove yourself appropriate in GD on emerging business, management organizational and economic issues in national and global context
- 4 Face an interview in presence of your guardians
- 5 Admit and Get Started



# SCHOLARSHIPS AND FINANCIAL SUPPORT

KIC is committed to providing an affordable education and so it is the best choice of students and parents for BBA and BBA-BI programs in this locality. Though the cost of higher education is rising everywhere, KIC is trying to keep the semester fees affordable without compromising the quality academic opportunities for our students.

KIC assures the students and parents that the semester fees remains the same for all eight semesters and will not change as long as you remain a regular student. We have different kinds of financial support and scholarships to the students. Scholarships are based on academic merit and a combination of academic merit and financial need. We provide financial supports to the needy students by assisting them in identifying grants, scholarships and employment opportunities to complete their studies.

## KIC SCHOLARSHIP SCHEME

S.No.	Scholarship	For whom ?
1.	Admission Fees & Semester Fees	Entrance topper students and high scores in +2 exam are eligible to receive this.
2.	100% Semester Fees	Any students securing SGPA 4.0 in semester end exam of previous semester
3.	50% Semester Fees	Any students securing SGPA 3.94 in semester end exam of previous semester
4.	25% Semester Fees	Any students securing SGPA 3.88 in semester end exam of previous semester

## FACILITIES FOR STUDENTS

### *Empowerment Through Learning*

Choosing a course of study and a goal supportive college is a key decision in your academic career. KIC will give you the kind of support that makes your decision meaningful. We also understand that it's not just what program you choose and which college you choose – it's about exploring your interests and adding to your educational experience. In fact, success begins with setting goals and getting the support you need to reach those goals. At KIC you get guidance in academic planning to help you achieve your goals.



## Extra-Curricular Activities

Extra-Curricular Activities expand your education outside the classroom. At KIC you meet the students with similar interest and get active in developing your skills inside you through diversified activities: Games & Sports, Singing & Dancing, Presentation Skill Competition, Quiz Competition, Guru Purnima Celebration, Cultural Programs, Welcome & Farewell Programs etc. The students can have opportunity to join New Horizon Cricket Academy and other such teams.

If you meet exposure to new ideas to see where your interest fits, to meet visionary thinkers and entrepreneurs of the locality, you need to join KIC where you can explore new classroom experiences and discover the possibilities within you.



## Internship & Research Opportunities

The internship and research opportunities are excellent for exploring and gaining practical experience. They look great in your job search. KIC supports you find a good place of your interest for your internship and provide you in different kinds of research activities.

## Students Orientation Programs

Knowing that college time is an exciting and challenging time in life, KIC prepares incoming students with student orientation program. This program aims to support your transition from school education to university education and help your academic success in KIC.

## Social Engagement at KIC

Get involved, get active and join one of the KIC's student organizations. We have different organizations of our students in KIC for developing your leadership skills giving back to the community. We have Kshitiz Students' Welfare Council, Rotaract Club of Kshitiz Int'l College, Kshitiz Alumni Relations Cell, AIESEC etc. for engaging students in social activities.



## Kshitiz Students' Welfare Council (KSWC)

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Kshitiz Students' Council was established on 2015. KSWC works as the bridge for student, teacher and KIC management. KSWC is the great asset of KIC for optimizing our quality and services. KSWC is the canvas for all students where they collaboratively create, share, and demonstrate their knowledge and skill in multi-disciplinary areas of student life. The KSWC consists of 48 members; all Class Representatives (two male and two females from each of the 12 sections) are elected by the students.



## Rotaract Club of Kshitiz International College

Rotaract is a global organization that empowers students and young professionals to create positive change in their local communities and around the world. Rotaract provides unique opportunities that assist its members in becoming the business and professional leaders of tomorrow. Rotaract club of Kshitiz International College is University based and is sponsored by the Rotary Club of Butwal on 9th December 2013. Members engage in a wide range of activities including social, professional and community events.

## Kshitiz Alumni Relations Cell

Alumni of KIC is an integral part of Kshitiz International College, managed by New Horizon Institute, Butwal-11. This association was formed under the leadership of Mr. Niwas Kunwar Chhetri of batch 2010 with the strong support and guidance of Mr. Sagar Adhikari and Mr. Ram Prasad Belbase of batch 2009 as well as active effort of Mr. Abhishek Gyawali and Mr. Padam Kunwar of batch 2011. This association is keen to bring students who have completed their undergraduate education from KIC under an umbrella for social and professional networking in order to create a mutually beneficial relationship, and also initiating other activities that will contribute to professional development for the members.



# NABIL SCHOOL OF SOCIAL ENTREPRENEURSHIP

LUMBINI PROVINCE PARTNER : KSHITIZ INTERNATIONAL COLLEGE, KALIKANAGAR, BUTWAL

## Introduction

Nabil SSE provides platform for individuals to present their creative ideas and solution through social enterprises, promote and develop social entrepreneurs in all the provinces of Nepal, facilitate access to finance, raise the profile of social entrepreneurs. The program supports learning that builds leadership capacity and those creating change in the society. Nabil SSE has partnered with colleges from each province to offer certificate course in social entrepreneurship. Nabil has been running this program in Lumbini province in partnership with Kshitiz International College. It aims to train 700 students per year, 25 per cohort, 28 cohorts per annum across all 7 provinces.



## Course Structure

The Course is structured for 14 days spread over 3 months with three major components :

- Expert & Witness Sessions (8 contact days)
- Worktables/coaching sessions (4 days)
- Visit to social enterprise (2 days)

## Eligibility Criteria

- Age Group : 18 years and above, should be a Nepali Citizen
- Has Identified a social problem and willing to solve it through social entrepreneurship
- Language : Functional knowledge of English and Nepali language
- Attendance : Minimum 90% physical attendance in Partnering colleges

## Pillars of the Certificate Course

- **Knowledge** (SDGs, what is a social enterprise, who is a social entrepreneur, venture typology, legal definitions, business accounting, marketing and communication, funding for social ventures)
- **Skill-set** (what is your problem, developing business model canvas, building partnerships, community assets mapping, social innovation, measuring social impact)
- **Mindset** (WHY, creating profile of self as a social entrepreneur, system thinking, human centered design, theory of change)
- **Resources** (seed funding, access to networks, pilot/prototype, physical space)

# ACHIEVEMENTS OF KIC

**Ramkrishna Acharya**  
**Vice Chancellor Award 2078**  
**(Gold Medalist, Pokhara University)**



**Shristee KC**  
**Top 4th Rank 2078**  
**(Pokhara University)**



**Binita Khatri**  
**Top 8th Rank 2073**  
**(Pokhara University)**



**Mamata Gaire**  
**Top 8th Rank 2078**  
**(Pokhara University)**



Mr. Ramkrishna Acharya (right) receiving Gold Medal from Dr. Dayaraj Dhakal, Dean - Faculty of Management, PU

# TESTIMONIALS



After completing my +2 level, I decided to join Kshitiz International College for pursuing BBA. KIC was the best selection I ever made. The environment created by teachers, students and administrators at KIC has helped in preparing me for the real world. During this one year, I found KIC as the best place for learning not only academic wise but it also conducts different leadership and motivational programmes. I'm sure that my journey with KIC would be great.

Bhawana Bhattarai, BBA III (KIC Entrance Topper 2077)



Dreams become reality one choice at a time, and choosing KIC has been that one choice that has carved my dreams into reality. KIC helped me to act better, lead better and bring positivity and an open mind everywhere I go. Today, as a president of Rotary Club of Devdaha, I will inspire everyone to dream more and become more. The road may be rough, the journey may be tough and the experience may be bitter, but I promise my leadership will take people where they ought to be, not where they want to go, and I am here for only one reason: to make a difference.

Sachin Pangeni, BBA VII (President, Rotary Club of Devdaha)



KIC has many things that make it one of the best colleges in Nepal. The flexible learning opportunities, interesting extra-curricular activities, experienced and dynamic teaching faculty and supportive staff etc really made me proud of my choice to be in KIC. I joined KIC to improve my knowledge and enhance my corporate world. I am fully satisfied with whatever I am getting here.

Ashim Sharma, Alumnus KIC (FMCG Head, Daraz Nepal)



It feels so proud to be a graduate from KIC. The four years of my life in the KIC was the best experience, I ever have got from my life. I got lots of love and support from my teachers that are always the source of motivation and encouragement to me to do better. Through the various curricular and extra-curricular activities, the college enhanced the creativity in me and made me realized my strength and weaknesses. The experience here turned me to the more curious and dedicated person for the achievement of goal. I am so grateful to be the part of KIC now as an alumnus to the institution. We every alumni are grateful to the institution and will always be a proud KICian.

Sunita Bhandari, Alumnus, 2011 Batch (Section Officer, Government of Nepal)



After completing my +2 level, I was fully prepared to join KIC as I have heard many good things about it. As I joined BBA program at KIC for my better future it helped me face different problems in my life. I was so inspired by the homely environment and genuine support from the teachers and other staffs which gives me immense pleasure to be a KICian. I achieved a lot here and proud to be a part of KIC family.

Prabina Khanal, BBA VIII (Entrepreneur, Melties Butwal)

# KIC JOURNAL

The KIC Journal of Management and Economic Review is a research publication of Research Management Cell (RMC) at Kshitiz International College (KIC). In the past four decades, tremendous changes have taken place in the course of doing business. Global competition and global integration of businesses have brought significant challenges for business community of developing nations to achieve sustainable development. In the light of these changing contexts, it is necessary to have academic debates, discussions, and to generate solutions to resolve the emerging management and economic issues and challenges. Therefore, the RMC at KIC has attempted to provide forum for academic discussions through the publication of this Journal along with other research activities.



## KIC FACULTY STRENGTH

### Department of Finance

Surya Rana (Ph.D.)  
Rajendra Lamsal (Ph. D. Scholar)  
Durga Prasad Panta (MBS)  
Yuvraj Neupane (MBS)  
Niwas Kuniwal Chhetri (MBA)

### Department of Mathematics & Statistics

Gopal Pd. Acharya (M.Sc./M.Phil.)  
Ram Hari Chapagain (M.A.)  
Arjun Prasad Pokhrel (M.Sc. Stat)  
Madhu Sudan Bhusal (M.Sc. Stat)

### Department of Marketing

Netra Bashyal (Ph.D. Scholar)  
Bharat Bhusal (Ph.D. Scholar)  
Lal Bd. Pun (M.Phil.)  
Shambhu Pandey (MBA)  
Seema Bhuj (MBS)

### Department of IT & General Management

Tuk Raj Gurung (MBS)  
Ramesh Pd. Ghimire (MBS)  
Durga Adhikari (MBS)  
Namrata Bhandari (MBA)  
Subash Nepal (MBS)  
Alina Shakya (MBA)

### Department of Social Science

Niraj Lacoul (M.A.)  
Kabita K.C. (M. Phil. Scholar)

### Department of Banking & Insurance

Yashodhan Pandey (M.Com/ C. A.)  
Sandeep Bhattarai (MBA)

### Department of English

Prof. Jib Lal Sapkota (Ph.D.)  
Arun Kumar Kshetree (Ph.D.)  
Tara Nath Bhattarai (Ph.D.)  
Prakash K.C. (M.A.)  
Yub Raj Panthi (M.Ed.)

### Department of Accountancy

Tanka Bahadur Raut (MBS)  
Tilak Parajuli (MBS)  
Himal KC (MBS)

### Department of Economics

Indra Prasad Bhusal (Ph.D. Scholar)  
Pramshu Nepal (Ph.D.)  
Bikash Bhatt Chhetri (M.A.Eco.)

### KIC Research Management Cell

Surya Rana (Ph.D.)  
Rajendra Lamsal  
Bharat Bhusal  
Lal Bahadur Pun  
Pramshu Nepal (Ph.D.)



Former VC Prof. Dr. Keshar Jung Baral visit at Kshitiz International College



Teej Dance Competition



Kshitiz Basketball Cup



Inauguration of College Building



Winner- Business Plan Challenge 2019



Corporate Futsal



17th Convocation Ceremony



Welcome Dance Performance



Industrial Visit



Musical Event - Jhireli Sanjh organized by Students of VIII Sem



Banking Literacy Awareness



Mustang Visit



Corporate Trailthon organized by Kshitiz Alumni Relation Cell



Cultural Uniform



Bardiya Visit



MoU between NABIL & KIC for NSSE Program



Project Work Presentation



Welcome & Orientation Program



Traffic Rules Awareness Program



Cultural Group



Entrepreneurial Workshop



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